



### **Product Advertisements**

Investigating the necessity of developing standards and protocols for communication

**Advert 1** 

The Crystal Healing Water Energy Purification System is scientifically proven to reduce quantum interference in your body's karmic energy levels.

Our filter is packed with pure deoxygenated quartz crystals which have had their elemental electrons replaced with positrons. This means that they attract all the negative energy out of the water as it passes through the filter.

Drinking just 0.5 litres of water per day which has passed through our Purification System is guaranteed to increase your sensitivity to cosmic vibrations and help you to become one with the wider universe.



## **Faraday**



### Advert 2

# The Aquamatic Plus

The Aquamatic Plus water filtration system is water filtration at its best. Our filter system is created from a unique combination of ion exchange resin, activated carbon and ceramic filters.

# Water filtration at its best

The Aquamatic Plus is guaranteed to remove 99% of bacteria and 98% of suspended solid particles and with a flow rate of 1.5 litres per minute it is guaranteed to meet all your water needs.

This is also the only filter on the market that guarantees to remove 100% of copper contamination from your water pipes themselves.

The whole unit fits neatly under your sink, so the only difference in your kitchen is the taste of the water!

### Advert 3

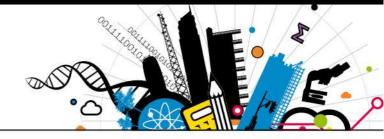


Cleanwater filters is proud to present the Clearwater Max portable drinking water filter. This simple filter uses a replaceable activated carbon cartridge weighing just 40g. This makes it ideal for camping trips or hiking through the wilderness.

The filter has a capacity
of 1 litre per minute
and can **remove 99%**of suspended solids.



# **Faraday**



**Advert 4** 

# Crystal Clear

The new Crystal Clear Home Water Filtration Solution is all you need to supply your home with clean drinking water from almost any source.

Our five stage system is totally unique:

### Stage 1

Two sediment traps remove larger particles such as rust and calcium carbonate

### Stage 2

An activated carbon filter then removes chlorine and organic chemicals

### Stage 3

A reverse osmosis filter removes other contamination such as salt

### Stage 4

A second activated carbon filter removes any chemicals that may have made it through the reverse osmosis stage

#### Stage 5

An ultraviolet lamp kills all bacteria and viruses

After our five stage process we guarantee that our water is 100% pure – and you can't say clearer than that!





What are the manufacturers claiming about their products?
Do the claims have any scientific merit that can be tested?
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What experiments could you do to test any of these claims?